



robin  
kermode

The Clarity of  
Intention

In a world of AI and shorter attention spans, the clarity of our intention, ‘the why’ behind our message, is more important than ever.

Robin’s keynotes are unique.  
No slides. No jargon. Just clarity.

In this keynote speech, Robin explains how **THE CLARITY OF INTENTION** is about being crystal clear why we do everything we do. Why we enter a room. Why we run a meeting. Why we send an email. Why we chose to say something. Or chose to not to say something.

In a world of AI and shorter attention spans, the clarity of our intention, ‘the why’ behind our message, is more important than ever. This keynote is for anyone who has to pitch, present or persuade. It will be transformative, instantly actionable and highly entertaining.

*The Clarity of Intention* is the difference between being heard and being understood.

Robin has decades of experience as a global keynote speaker, actor, and communication coach to senior business and political leaders. He is a respected media commentator, a leading body language expert for The Telegraph, The Guardian and Daily Mail, a best-selling author, and host of The Art of Communication podcast with over 1,000,000 downloads.

He blends razor-sharp insight with laugh-out-loud humour to leave everyone thinking, ‘That was the best session of the day.’ Robin’s keynotes are packed with practical tools that audiences can use immediately. He doesn’t just talk about *The Clarity of Intention*, he demonstrates it. No slides. No jargon. Just clarity, and a gentle dose of British charm.

*“Robin’s insight is extraordinary.  
He is clearly Europe’s leading  
Communication coach.”*

BBC RADIO

*“Audiences laugh, learn, and leave  
inspired. And organisers know they’re  
in safe hands.”*

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