



robin kermode

The Art of Storytelling

Why is telling stories a good idea? The answer is simple. When audiences listen to stories, they are not only engaged, but they'll remember what you've said.

Robin's keynotes are unique.
No slides. No jargon. Just clarity.

In this keynote speech, Robin explains how **THE ART OF STORYTELLING** is vital for anyone who has to pitch, present or persuade. It will help build instant connection. It will be transformative, instantly actionable and highly entertaining.

Why is telling stories a good idea? The answer is simple. When audiences listen to stories, they are not only engaged, but they'll remember what you've said. The challenge is that many people feel they don't have any stories, or that their stories aren't interesting enough. And sometimes they simply don't feel confident telling stories.

In this keynote speech, Robin explains just how easy *The Art of Storytelling* actually is. It's about appearing to be spontaneous and natural. And it will make you more memorable.

Robin has decades of experience as a global keynote speaker, actor, and communication coach to senior business and political leaders. He is a respected media commentator, a leading body language expert for The Telegraph, The Guardian and Daily Mail, a best-selling author, and host of The Art of Communication podcast with over 1,000,000 downloads.

He blends razor-sharp insight with laugh-out-loud humour to leave everyone thinking, 'That was the best session of the day.' Robin's keynotes are packed with practical tools that audiences can use immediately. He doesn't just talk about *The Art of Storytelling*, he demonstrates it. No jargon. No slides. Just clarity, and a gentle dose of British charm.

*"Robin's insight is extraordinary.
He is clearly Europe's leading
Communication coach."*

BBC RADIO

*"Audiences laugh, learn, and leave
inspired. And organisers know they're
in safe hands."*

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