



Communication Skills Masterclass for Teachers



A half day interactive, on-site training Masterclass
for teachers who have to speak to parents

About the Masterclass

This interactive Masterclass is delivered in person.

Your team will learn how to adapt their messages and the way they deliver them to different stakeholder groups, to different generations and in different geographies.

They will develop their ability to adapt to different personality types and build their active listening skills, so they engage and influence their audience, every time.

They will discover how to find their natural 'authentic' voice, so they speak with confidence and clarity. They will become aware of the body language signals they give out, and learn to read the body language signals of their audience; learning to be physically relaxed but staying open and dynamic.

They will learn how to deal with nerves so that they feel comfortable - even when the pressure is on.

They will learn how to structure difficult conversations and meetings so that key messages are remembered for maximum impact and influence.

This Masterclass is for any teacher who has to speak to parents. It will be interactive, actionable and great fun.

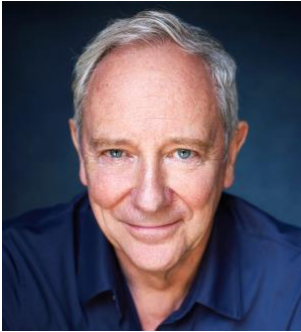
Outcomes and Objectives

Your team will be able to:

- Adapt messages to different audiences
- Adapt messages to different generations
- Adapt messages to different geographies
- Control nerves in pressured situations
- Develop their voice to speak naturally
- Understand their body language signals
- Read other people's body language
- Read other people's personalities
- Establish rapport quickly and easily
- Add appropriate gravitas and charisma
- Structure difficult conversations
- Connect with every audience, every time, with impact and influence

Masterclass Outline

Module 1 09.00	YOU How and why nerves affect us How to 'centre' our voice Understand our own body language signals How to feel and appear confident How to feel and appear calm How to 'actively listen' How to create the right energy around us
11.00	BREAK
Module 2 11.15	OTHER PEOPLE How to read the body language signals of others How to establish rapport quickly and easily The Three Zones of Communication How to read other people's personalities easily and quickly How to structure conversations How to structure difficult conversations How to be inspirational How to calm a situation down
13.00	END



Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book *SPEAK SO YOUR AUDIENCE WILL LISTEN*. His podcast, *THE ART OF COMMUNICATION*, has over 850,000 downloads.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The O2 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

!HUFFPOST!

The
Guardian

BBC
RADIO

The
Telegraph

THE TIMES

Daily Mail

What clients say

“Robin is outstanding. He delivers remarkable insights and advice with style and humour, connecting instantly with his audience.”

David Bizley, Branch Chief,
NATO Communications

“Robin is an engrossing speaker - simple, clear and remarkably effective.”

Dr. Anthony Seldon: Head,
Wellington College

“Robin is a true expert in his field. He has a rare ability to speak to everybody, individually.”

David James, Senior L+D,
The Walt Disney Company

“Any leader in any field will benefit from a session with Robin, he's brilliant!”

Sue Cheshire, Co-Founder,
Global Leaders Academy

“Robin has a great ability to build empathy quickly.”

Nigel Sullivan, Group HRD,
Talk Talk