

### Overview:

- Robin is one of Europe's leading communication coaches, working globally with senior leaders, politicians, professionals, corporate teams, and sports and media personalities.
- He is the author of the best-selling book *Speak So Your Audience Will Listen*.
- He is a respected media commentator and the leading body language expert for The Guardian, The Daily Telegraph and the Daily Mail.
- He is a popular speaker and moderator at conferences.
- He originally trained as an actor and is a well-known face to audiences on television and the London stage.
- His podcast *The Art of Communication* has over 200,000 downloads.

He helps clients find their natural, authentic voice so they speak with energy, clarity and humanity for maximum impact and influence.

- Robin's experience, enthusiasm and sense of humour make him a highly valued speaker and coach.

### Recent Client Engagements:

- Working with the CEO and Board of one of the UK's top supermarkets, helping them deliver their messages both internally and externally.
- Coaching fund managers on pitching to new clients, and working on the soft skills around retaining clients.
- Coaching auctioneers from the world's leading auction house to build a strong connection with bidders in the room, on the phone and online.
- Helping the CEO and Board of a cutting edge technology company construct and deliver internal video messages so their teams could deliver those messages to the wider world.
- Working with a former British team sports coach on the construction and delivery of his keynote speeches after his team won the World Cup.
- Working with a newly elected member of the House of Lords on her Maiden Speech.
- Working with the sales team of a leading data storage company on their pitches and presentations.



### ROBIN KERMODE

One of the best speakers I have ever heard.

Tracey Morgan: Senior HR  
Bank of America

Robin has a great ability to build empathy quickly.

Nigel Sullivan: Group HRD  
TalkTalk

Robin has a rare ability to talk to everybody individually - even in a larger group.

David James: Senior L&D  
Walt Disney UK

### Areas of Expertise

- 1-1 communication coaching for C-suite
- Running full and half day group courses throughout an organisation
- Helping to develop and clarify the company message both internally and externally
- Coaching the soft communication skills around connection and building rapport
- Working with teams to develop a unified message and style
- Coaching for keynote and thought leadership speeches at conferences
- Running smaller client meetings
- Dealing with pressured situations - from large speaking events to press interviews
- Media training for senior leaders - with authenticity, gravitas and humanity
- Coaching in the delivery of difficult or complicated messages
- Speechwriting for senior leaders
- Working with teams on their networking skills
- Working with teams on their skills around phone and video conferencing

### Industry/ Functional Experience

Retail, Banking, Politics, Technology, Medical, Education, Legal, Charity, Media and Sport

### Professional/Corporate Experience

- He has been a communications coach for over 15 years, working globally with senior leaders and their teams
- He is a respected media commentator - writing for media as far ranging as The Guardian and Huffington Post to The Radio Times and Hello magazine.
- He is the leading body language expert for The Telegraph and Daily Mail
- He is in demand as a moderator and MC for conferences and corporate events
- Robin has been an actor on stage and screen for over 30 years
- He is a recognizable voice over artist - annually the voice of the ATP World Tour Finals each November at the O2 Arena in London
- He is popular keynote speaker at conferences and corporate Away Days
- He is the author of the best-selling book *Speak So Your Audience Will Listen: 7 steps to confident and authentic public speaking*

### Client Types/Levels of Experience

CEOs, Boards, Partners, Directors, Senior Executives, Politicians, Ambassadors, Entrepreneurs, Sports Personalities, Fund Managers, Doctors, Lawyers, Teachers and corporate teams

### Representative Clients

Asda, HSBC, TalkTalk, Airbus, BBC, Bank of England, Warner Bros, HP, Deutsche Bank, Schroders, Aldi, Heineken, Sainsbury's, Christie's, Sotheby's, Barclays, UCL, Investec, Mercedes Benz, Friends of the Earth, Clifford Chance, Bank of Tokyo, Virgin Money, Planet Retail

### Cultural/Multi-National Experience

Robin works extensively in the UK, the USA, Asia and across Europe with many multi-national teams

### Professional Affiliations

Member of the voting panel for the annual BAFTA Awards