



Communication Skills Training Course for Business Leaders

A half day interactive, on-site training course
for business leaders who have to
pitch, present or persuade

About this course

This interactive course is delivered in person, on-site over two modules.

It has been designed for up to 10 people.

You will learn how to engage and influence your audience, with impact and gravitas.

You will discover how to find your natural 'authentic' voice, so you speak with confidence and clarity. You will become aware of the body language signals you give out, learning to be physically relaxed but staying open and dynamic.

You will learn how to deal with nerves so that you feel 'comfortable in your own skin' - even when the pressure is on.

You will learn how to structure conversations, meetings and presentations, so that key messages are remembered for maximum impact and influence.

This course is for senior business leaders who have to pitch, present or persuade, with authority, gravitas and empathy. It will be interactive, actionable and great fun.

Outcomes and Objectives

You will be able to:

- Control nerves in pressured situations
- Develop your voice to build authenticity and authority
- Understand your body language signals
- Establish rapport quickly and easily
- Demonstrate appropriate gravitas and charisma
- Structure key messages
- Adapt messages to different audiences
- Connect with every audience, every time, with impact and influence

Course Outline

<p>Module 1 09.00</p>	<p>YOU</p> <p>How and why nerves affect us How to develop our voice The Mini Fire Breath Understand our body language signals How to establish rapport quickly and easily The Three Zones of Communication How to build confidence, charisma and gravitas Speaking with energy and passion Short impromptu non- work-based presentations Feedback</p>
<p>10.45</p>	<p>BREAK</p>
<p>Module 2 11.00</p>	<p>YOUR MESSAGE</p> <p>Great openings and closings The Headline Sandwich The Two Second Pause Pointing key messages Keeping your audience engaged How to deliver messages clearly Delivery of work-based presentations (prepared) Feedback Recap of the Course Q + A</p>
<p>13.00</p>	<p>END</p>



Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book *SPEAK SO YOUR AUDIENCE WILL LISTEN*. His podcast, *THE ART OF COMMUNICATION*, has over 75,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The O2 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

!HUFFPOST!

The
Guardian

BBC
RADIO

The
Telegraph

THE TIMES

Daily Mail

What clients say

“Robin is outstanding. He delivers remarkable insights and advice with style and humour, connecting instantly with his audience.”

David Bizley, Branch Chief,
NATO Communications

“Our ability to connect has definitely improved as a result of Robin's techniques. Insightful and a welcome dose of good fun!”

Simon Amor, Director,
Heineken UK

“Robin is a true expert in his field. He has a rare ability to speak to everybody, individually.”

David James, Senior L+D,
The Walt Disney Company

“Any leader in any field will benefit from a session with Robin, he's brilliant!”

Sue Cheshire, Co-Founder,
Global Leaders Academy

“Robin has a great ability to build empathy quickly.”

Nigel Sullivan, Group HRD,
Talk Talk