

Presentation Skills Training Course

An interactive, online training course, held over two half days, for teams who have to pitch, present or persuade.



info@robinkermode.comrobinkermode.com



About this course

This interactive course is designed to be delivered online.

Your team will learn how to engage and influence their audience, every time.

They will discover how to find their natural 'authentic' voice, so they speak with confidence and gravitas. They will become aware of the body language signals they give out, learning to be physically relaxed but staying open and dynamic.

They will learn how to deal with nerves so that they feel comfortable in their own skin - even when the pressure is on.

They will learn how to structure messages and presentations, so their key messages are remembered for maximum impact and influence.

They will learn how to hold their audience when speaking in person, via video conference or on the phone.

This course is for anyone who has to tell a story, deliver a message or speak to another human being. It will be interactive, actionable and great fun.

Outcomes and Objectives

Your team will be able to:

- Control nerves in pressured situations
- Develop their voice and speak authentically
- Understand the importance of body language signals
- Add gravitas and authority
- Establish rapport quickly and easily
- Structure key messages
- Adapt messages to different audiences
- Pitch and present as part of a team
- Present with or without slides
- Present in person, via video conference and on the phone
- Connect with every audience, every time, with impact and influence



Day One

09.30	YOU How and why nerves affect us How to 'centre' our voice and be aware of our body language signals How to appear and feel confident The challenges and opportunities of speaking via video conference How to establish rapport quickly and easily The Three Zones of Communication
11.00	BREAK
11.30	YOUR MESSAGE How to structure a message or presentation Great openings, closings and pointing of key messages How to engage your audience Impromptu non-work-based presentations (not prepared) Feedback and recap of today's learnings
13.00	END

Day Two

09.30	POWER UP YOUR PRESENTATION Recap of Day One How to build gravitas and authority How to use slides so they work for you Delivery of work-based presentations (prepared) Feedback
11.00	BREAK
11.30	YOUR DELIVERY How to speak clearly and with passion and energy How we can 'hold' the audience Impromptu presentations (not prepared) Feedback 'Our personal brand' Recap of key learnings from the two sessions Q and A
13.00	END





Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book SPEAK SO YOUR AUDIENCE WILL LISTEN. His podcast, THE ART OF COMMUNICATION, has over 25,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The 02 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

HUFFPOST

Guardian

BBC Telegraph

XARAX THE TIMES

Daily Mail

What clients say

"Our ability to connect has definitely improved as a result of Robin's techniques. Insightful and a welcome dose of good fun!"

Simon Amor, Director, Heineken UK

"Robin is outstanding. He delivers remarkable insights and advice with style and humour, connecting instantly with his audience."

David Bizley, Branch Chief, NATO Communications

"Robin is a true expert in his field. He has a rare ability to speak to everybody, individually."

David James, Senior L+D, The Walt Disney Company

"It was amazing. Robin is a dynamo - inspiring you to connect with audiences in unimaginable ways. Brilliant!"

Jose Papa, MD, Cannes Lions

"Robin has a great ability to build empathy quickly."

Nigel Sullivan, Group HRD Talk Talk