



CPD Communication Skills Course for Teachers

An interactive half-day course to build
confidence, charisma and connection.

About this CPD Communication Course

Teachers are naturally experienced speakers - they talk to pupils everyday - but, when speaking to the whole school, or to a large group of expectant parents, some teachers say they would like to have more impact.

In this interactive course, we will learn how we can communicate more effectively on both a personal and a public level. These invaluable life skills can help in situations well beyond the classroom; and teachers can pass on these skills to pupils, both by example and by explanation.

We will look at how to 'centre' our voice, making it sound natural and authentic; working on breathing, articulation and vocal variety. We will look at how nerves and certain situations can pull us off 'centre'.

We will look at our body language, learning how to tread that fine line between confidence and arrogance - to be physically dynamic, yet still open and relaxed - and know why the body reacts as it does in pressured situations.

We will look at how best to structure a talk, so we 'grab' the audience at the start and then engage them right through to the end.

So, whether we're speaking to one parent or to the whole school, we make the best connection with them that we possibly can.

Objectives and Outcomes

Staff will be able to:

- Deal with nerves under pressure
- Feel at ease in front of any audience
- Feel vocally confident
- Understand the impact of their body language
- Speak with authenticity and charisma
- Build instant rapport with everyone they meet
- Structure key messages, so they are remembered
- Connect with every audience, every time

Course Outline

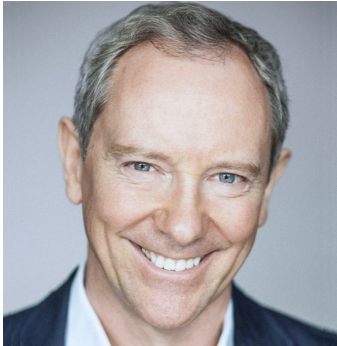
Timing: 3 hours

The consistent feedback from teachers and Head Teachers is that this CPD Communication course is inspiring, practical and hugely enjoyable.

Module 1 80 mins	<p>YOU</p> <p>How and why nerves affect us</p> <p>How to 'centre' our voice and be aware of our body language</p> <p>How to establish rapport quickly and easily</p> <p>The Three Zones of Communication</p> <p>Understand how we come across to others</p> <p>How to build confidence, charisma and connection</p>
20 mins	BREAK
Module 2 80 mins	<p>YOUR MESSAGE</p> <p>How to deliver messages clearly and with passion</p> <p>Great openings and closings</p> <p>Pointing key messages</p> <p>How to keep the audience engaged</p> <p>Short impromptu, non-work-based presentations</p> <p>Feedback</p> <p>'Our personal brand'</p> <p>Feedback from the day</p> <p>Q and A</p>

“Whether we are speaking to pupils, colleagues or parents, we can all learn to speak with confidence and authenticity. And enjoy the experience too!”

ROBIN KERMODE



Robin Kermode is one of Europe's leading communication coaches working globally with CEOs, senior executives, politicians, media personalities and corporate teams.

He is a popular keynote speaker and author of the best-selling book *SPEAK SO YOUR AUDIENCE WILL LISTEN*. His podcast, *THE ART OF COMMUNICATION*, has over 10,000 listeners.

Robin has been an actor for over 30 years and is a recognisable voice over artist (he is the MC of the ATP World Tour Finals each November at The O2 Arena in London).

He is a respected media commentator, contributing to a wide range of newspapers, and is the leading body language expert for The Telegraph, The Guardian and the Daily Mail.

HUFFPOST

The
Guardian

BBC
RADIO

The
Telegraph

THE TIMES

Daily Mail

What teachers say

“Robin is an engrossing speaker - simple, clear and remarkably effective.”

Dr. Anthony Seldon: Vice Chancellor,
Buckingham University

“The staff loved it - completely different from anything they'd had before.
It was wonderfully refreshing!”

Joanna Ebner: Head,
Thomas's Kensington

“If you are looking to be a more effective communicator in your personal
or professional life, this is for you. All my staff found it rewarding and
enjoyable - even those who don't usually enjoy active participation.”

Finola Stack: Head,
James Allen's Prep School

“I can't tell you how impressed the staff were with your Inset session.
The feedback was fantastic - lots of buzz in the staff room!”

Lucy Watts: Head,
Eaton House School